

2024 NOWRA SHOW SPONSORSHIP

9th & 10th February 2024



**6,000 +
VISITORS
TO
SHOW**



**20,000 +
FACEBOOK
&
INSTAGRAM
REACHES**



**15,000 +
WEBSITE
VISITS**



**BE PART OF
THE
SHOALHAVEN'S
LONGEST
RUNNING
EVENT**



**NOWRA SHOW IS
A NON-FOR
PROFIT
ORGANISATION
WITH ALL PROFITS
ASSISTING
UPKEEP AND
DEVELOPMENT OF
SHOWGROUND**



**SUPPORTING
YOUR
COMMUNITY
THROUGH FIRE
AWARD
WINNER
2020**



**FOR MORE INFORMATION, PLEASE CALL
James Thomson 0411 016 078 or 0491 128 900
or email info@nowrashow.org.au**

2024 SPONSORSHIP PACKAGES

Nowra Show Society Sponsorship Benefits GST Inclusive	Diamond \$11,000	Ruby \$5,500	Sapphire \$2,200	Emerald \$1,100	Amethyst \$550
Naming rights	Night Show	Major Event	Minor Event		
Your website linked to Nowra Show website	★	★	★		
Advert in show program	Double page	Full Page	½ Page	¼ Page	Business card
Logo on show map	★	★			
Public announcements each show day	25	15	8	4	2
Prominent signage provided by show society	★	★			
Your name included on show promotion materials	★	★	★	★	★
Free outdoor trade space	12m x 12m	6m x 12m	6m x 6m	6m x 3m	3m x 3m
Show entry tickets	24	16	8	6	4
Raffle tickets	20	15	10	5	
Invitation to Official Opening	6	4	2	2	2
Invitation to present prizes at your event	★	★	★		
Signage provided by you at the showground for the duration of the show	★	★	★	★	★

NOWRA SHOW SOCIETY
Celebrating 150 Years
1874 - 2024

TERMS AND CONDITIONS

1. All Sponsorship Packages will be awarded on a “first come, first served” basis. The Nowra Show Committee retains the right to reject any sponsor that it deems inappropriate. The decision of the Committee is final.
2. Pledges cannot be processed without payment or before receiving a written commitment to pay before the commencement of the Show.
3. Pledged amounts are INCLUSIVE of GST and a tax invoice will be provided.
4. Pledges may be for single or multiple years.
5. Direct Deposit can be made to:
Nowra Show Society Inc.
Bank: Westpac
BSB: 032 691
Account Number: 692 478
Reference: Your Surname or Business Name.
6. Cheques should be made payable to Nowra Show Society and sent to:
Nowra Show Society, PO Box 494, Nowra NSW 2541
7. The Nowra Show Committee will not accept any exhibitions, displays or promotions that are of a political or religious nature or otherwise in the opinion of the Nowra Show Committee, does not meet the agricultural objectives of the Nowra Show. The Nowra Show Committee reserves the right to refuse any such exhibition, display or promotion in accordance with this condition.
8. All banners, vouchers, gifts, awards, public address media releases etc. must be received at the Nowra Show Secretary’s office by the last Tuesday in January. This allows time for the safe and secure erection of signage and the allocation of prizes and announcements.
9. You agree to abide by the Nowra Show Rules and Regulations.

CONFIRMATION OF SPONSORSHIP

Business Name: -----

Postal Address: -----

Contact Name: -----

Contact Phone: -----

Email: -----

Preferred Area to Sponsor: -----

Pledge \$ -----

Payment Method: Cheque / EFT

Additional Requirements -----

Authorised Signature -----

Name of Signatory -----

Position in business -----

Please send your pledge to info@nowrashow.org.au to enable us to send you a tax invoice